





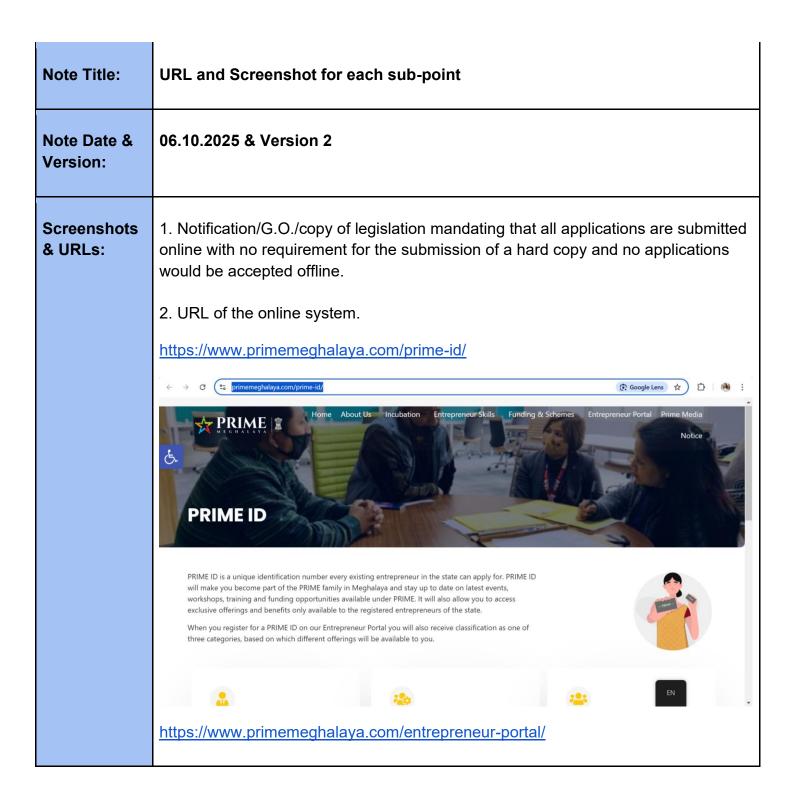


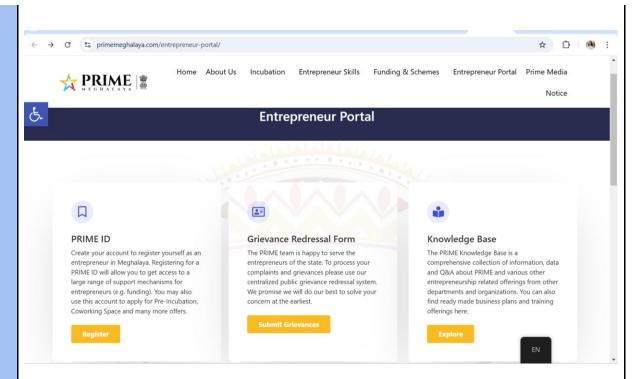
#### **NOTE**

#### **Note Type:**

States to have an online system and ensure the following features without the requirement of physical visit to the department:

- i. Submission of application
- ii. Payment of fee
- iii. Track status of application
- iv. Download the final signed certificate
- v. Third party verification

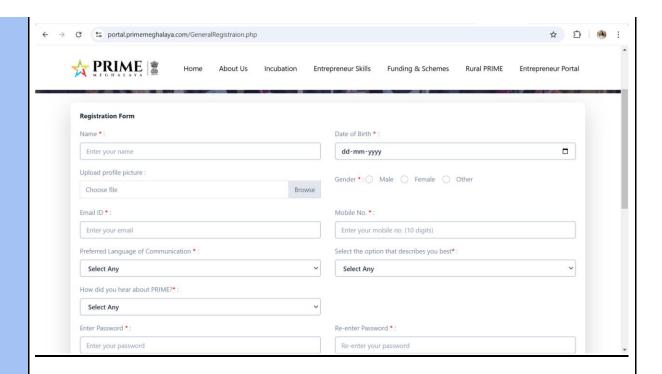




3. Links to uploaded videos of user walkthroughs/screenshots of the online system highlighting the functionality of online submission of applications.

Due to the simplicity and user-friendliness of the online form system, no video or step-by-step guide is provided to demonstrate the registration process.

https://portal.primemeghalaya.com/GeneralRegistraion.php



4. Links to uploaded videos of user walkthroughs/screenshots of the online system highlighting the functionality of online payment of fees.

#### Registration does not incur any fees as the Service charge is free

- 5. Links to uploaded videos of user walkthroughs/screenshots of the online system, highlighting the following system functionalities:
- i. Online tracking system of application status.

While there is a system in place for online tracking.

ii. SMS gateway and emails integrated with the online system.

# Upon registration, a message and email are promptly sent to acknowledge the registration

6. Links to uploaded videos of user walkthroughs/screenshots of the online system, highlighting the functionality to download the approval or registration certificate online through the portal.-

#### Already implemented

7. Links to uploaded videos of user walkthroughs/screenshots of the online system highlighting the functionality of verification by a third party regarding the authenticity

of the approval or registration certificate.

Already implemented

Timeline:

The ID processing time will take within 7 days from the date of submission.

#### PRIME FUNDING:

Upon receiving the PRIME ID, entrepreneurs applying for various funding instruments such as Kickstart Grants and Interest-Free Loans will undergo a selection process. Since the program runs year-round, entrepreneurs are grouped for evaluation, which includes certificate and document verification along with business pitching. The processing time may range from **90 to 180 days**. Approved entrepreneurs will receive funding after the Meghalaya Basin Development Agency's LIFCOM grants final approval.

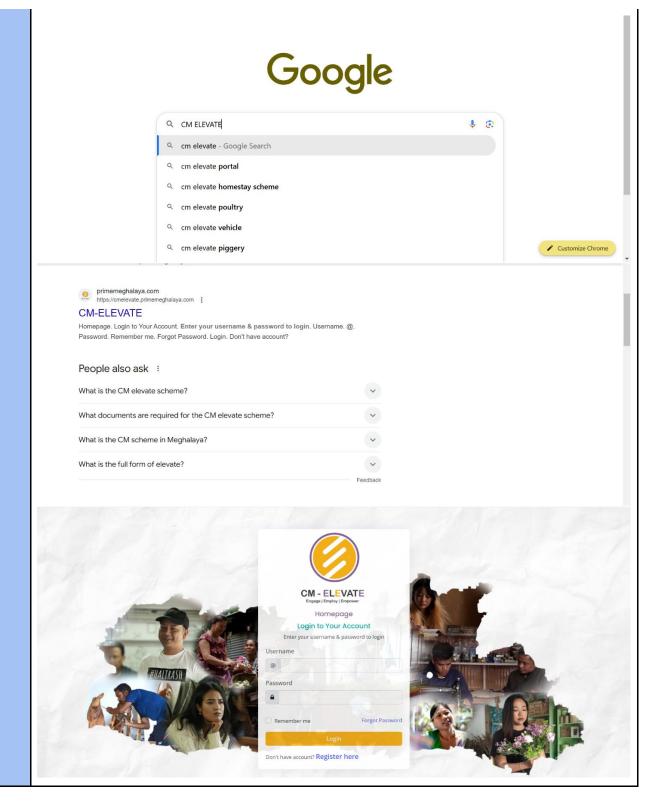
Here's a flowchart outlining the process flow for entrepreneurs applying for funding under the PRIME program:

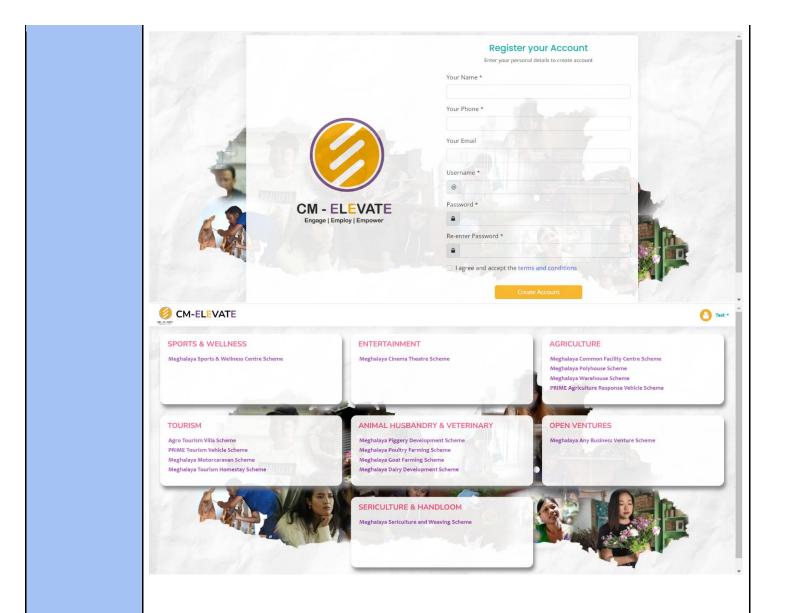
- 1 Entrepreneur Receives PRIME ID
- 1
- 2 Application for Funding (Kickstart Grant, Interest-Free Loan, etc.)
- 1
- Grouping of Entrepreneurs for Evaluation (Ongoing Year-Round Process)
- Verification of Certificates & Documents
- T
- **5** Business Pitching
- I
- **6** Selection of Entrepreneurs
- 1
- Approval of Funds by LIFCOM, Meghalaya Basin Development Agency
- I
- **11** Disbursement of Funds to Selected Entrepreneurs

#### **FOR CM Elevate Program**

The steps to fill up the application form are as follows:

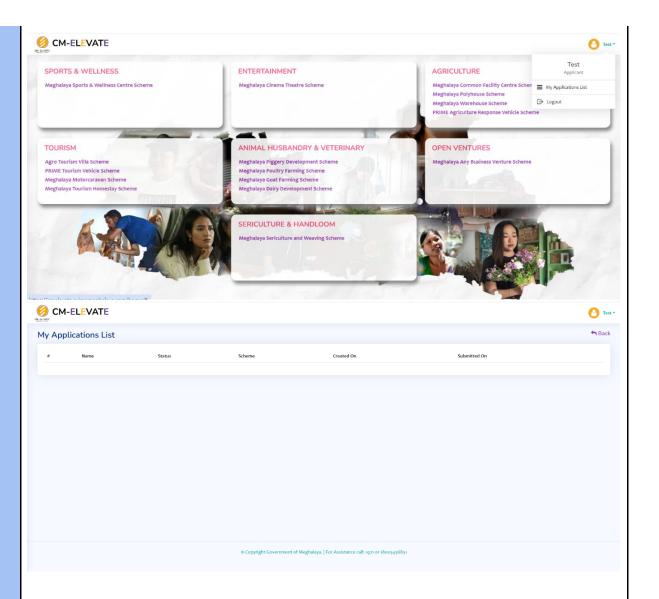
- 1. Kindly go to www.cmelevate.in
- 2. Pick a scheme of your interest, go through the "eligibility criteria" and scroll down till you see a yellow "Apply Now" button
- 3. Click on the button and register yourself by filling up the details like your Name, Phone No etc
- 4. After registration, kindly login using your phone number as your Username and the correct Password
- 5. Complete application by filling up the details and uploading required documents
- 6. Click on "Submit" to complete the process





## To track the application:

- 1. Login to portal
- 2. Enter registered phone number as username and correct password
- 3. Go to "My Application List"

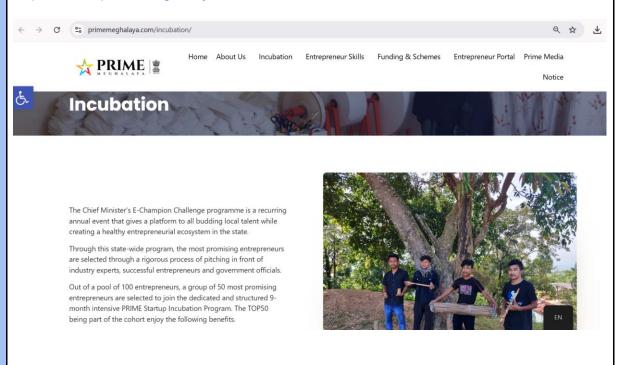


- No fees required for application.
- As the CM ELEVATE Program is being operated by PRIME MBMA in coordination with various government departments, processing of the applications can vary due to the different requirements by the mentioned stakeholders. Requirements such as site visit, submission and verification of documents, an interview processed etc are all parts of the process for applying to the CM ELEVATE Program. Therefore taking all these factors into consideration, the processing time would vary from 6 months to 12 months.
- The SOPs and guideline of the various CM Elevate schemes are shared online on the website <a href="https://www.primemeghalaya.com/CM-Elevate/">https://www.primemeghalaya.com/CM-Elevate/</a>

•	<b>Tracking:</b> There is a tracking mechanism in the application. A registered applicant can track the application on the applicant dashboard.

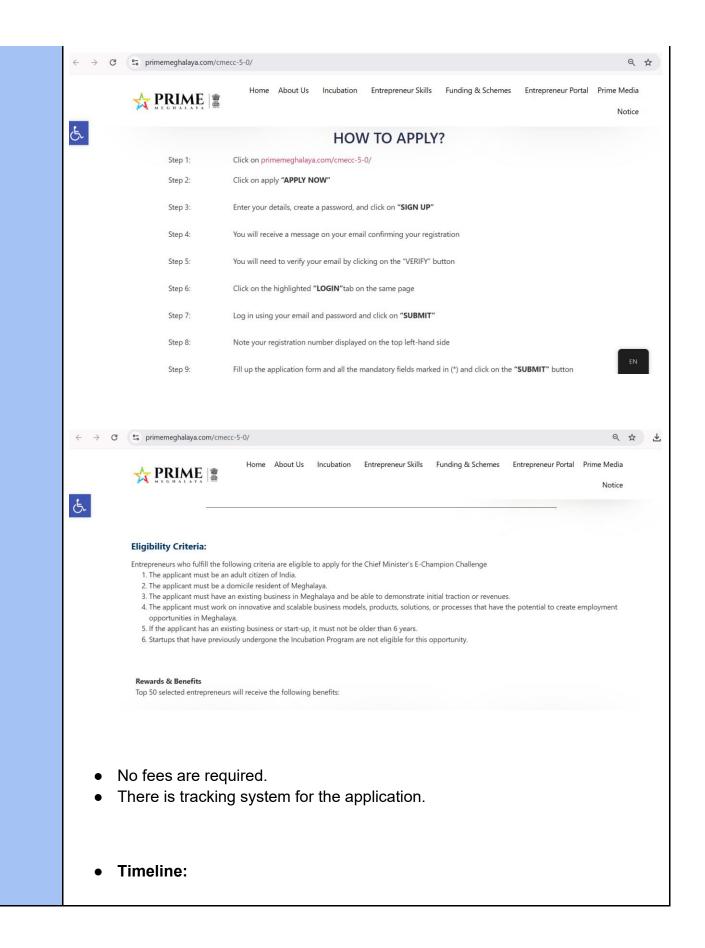
# FOR Chief Minister's E- Championship Challenge (CMECC)

https://www.primemeghalaya.com/incubation/



### **Application Process:**

https://www.primemeghalaya.com/cmecc-5-0/



The Chief Minister's E-Championship Challenge is a 9 month incubation program to identify, nurture, and support the most promising entrepreneurs of Meghalaya who are driving innovation through their businesses or early-stage enterprises. The challenge is designed to help these entrepreneurs overcome key business challenges, scale their ventures, and create a lasting impact in the state's economy.

The selection process may vary between **60 days - 90 day**s from the time of application till the onboarding, involving varied processes which include; evaluation of applications, verification of documents, physical pitching of businesses, after which startups/ entrepreneurs are selected for the program.

Here's a flowchart representing the selection process from application to onboarding:

- 1 Application Submission
- Evaluation of Applications
- T
- 3 Verification of Documents
- Ţ
- Physical Pitching of Businesses
- 1
- Selection for Program
- T.
- Onboarding

Reform 343 - Clarification

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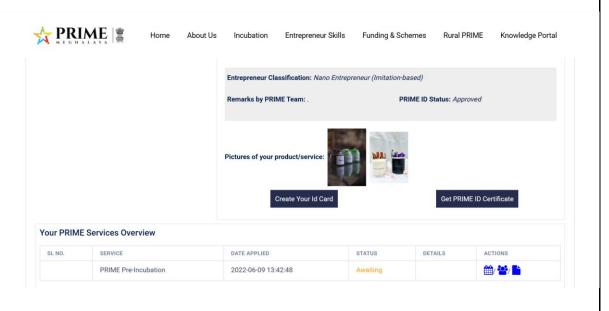
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Once the application for PRIME Id has been approved, a unique identification number will be generated and visible on the dashboard. The entrepreneur can get the PRIME certificate from the dashboard itself. Along with the PRIME certificate, the applicant can generate the PRIME ID card as well as track pending applications.





#### **Image 1: PRIME Certificate**





**Image 2: PRIME ID Card**